

News Release

For More Information Contact:
NSRG Marketing
Marketing@northstarrollergirls.com

FOR IMMEDIATE RELEASE

North Star Roller Girls HIT the Minneapolis Convention Center

MINNEAPOLIS (October 17, 2007)— The North Star Roller Girls are bringing the extreme sport of roller derby to Downtown Minneapolis starting on Saturday, October 27th at the Convention Center! With fast growing popularity, the North Stars quickly outgrew their venue last season at Cheapskate in Coon Rapids and are now thrilled to be able to show Minneapolitans that despite their sexy fishnet stockings, miniskirts and thirst for beer, roller derby has evolved into a seriously brutal sport of speed, endurance, and agility.

The North Star Roller Girls League is comprised of four teams and will be opening their second season on the 27th with a double-header “The Bride of Frankenskate” featuring The Banger Sisters bouting The Violent Femmes, and Delta Delta Di battling The Kilmore Girls. The teams each play two 20-minute periods and half time features local bands- this month, *A Stockcar Named Desire*. Fans also enjoy our full bar!

Advance tickets are available online or at local ticket vendor locations and cost \$10 for General Admission and \$12 for Trackside Seating. Tickets are two dollars more at the door on bout night. For more information and list of vendors visit www.northstarrollergirls.com.

The North Star Roller Girls (NSRG) is 100% female skater owned and operated and plays by the Women’s Flat Track Derby Association (WFTDA) rules. These ladies are sweet kindergarten teachers, graphic designers, waitresses, lawyers and moms with wild alter egos thirsting for speed, physical competition, and victory! In addition, NSRG is focused on helping the community by supporting local artists, musicians, businesses and charities. Last season NSRG had multiple food and clothing drives for various local shelters and also raised \$3,000 for the MS Society, Minnesota Chapter.

Is Roller Derby A REAL Sport?

Roller derby is one of the most exciting, physically competitive and aggressive sports around! The North Stars wear quad-wheeled racing roller skates, and play on a tightly looped, flat concrete oval track. Two teams each have four Blockers that make up “the pack” (the Pivots in the striped helmet covers control the pack’s speed). Both teams also have a Jammer (in the star helmet cover) who is the sprinter and sole point scorer for their team. Jammers must fight their way through the pack and pass the opposing Blockers to accrue points. These sprint races or “jams” last up to two minutes and continue throughout the 20-minute periods. Hard checking is quintessential to the sport and though girls are required to wear helmets and protective gear, refs are kept busy calling penalties for illegal plays and malicious roughness. Yes, all the hits are real and skaters often end up in the laps of trackside fans, though they never seem to mind.

For more information, press passes or interviews, please email Marketing@NorthStarRollergirls.com or visit www.NorthStarRollerGirls.com.